



7634 Stony Creek Lane
Ellicott City, MD 21043

410-370-4174
andrew@eiffelfish.com

SKILLS

MARKETING DESIGN

Print advertising
Digital advertising
Direct mail
Brochures & collateral
Tradeshow booth graphics
Environmental graphics
Annual report design
Capital campaigns (non profit)

WEB & MULTIMEDIA

Web design
E-mail blasts
Flash intros
Flash banner ads
Web banner ads
Landing & portal pages
HTML coding & consulting
CSS coding & consulting
Information Architecture
Landing & portal page design
Wordpress customization & deployment

BRANDING

Logo & identity development
Letterhead & business card design
Product packaging

INFORMATION DESIGN

Icon and button design
Software icon design
Powerpoint / keynote presentations
Proposal graphic creation
Illustrations flowcharts & diagrams
User interface
Storyboard development
Information Architecture

PROJECT MANAGEMENT

Vendor coordination
RFP/RFQ writing
Client interaction

SOFTWARE

Apple software & OS
Adobe Creative Suite
Microsoft Office

COMPUTER

Problem solving
Troubleshooting
Windows & MAC
Training

PROFESSIONAL QUALIFICATIONS

Andrew has nearly a decade of experience in graphic design across various media. These include: print and digital advertising, direct mail, brochures, collateral, tradeshow booth graphics and annual report design. Web and multimedia experience includes: web design, interface design, wireframes and site maps, e-mails blasts, flash intros, flash banner ads, HTML CSS and wordpress customizations. He has experience in designing and managing the production of marketing collateral for local and national clients through the entire project cycle. These clients include: American Institute of Architecture; American Institute of Architecture Students; Centerstage; citybizlist; Vectorworks; Mt. Airey Group; Pericore; AIPT; The Ronald Reagan Building; Habitat for Humanity Northern Virginia; Department of Homeland Security Immigration and Customs Enforcement; Department of Education; and the Greater Reston Chamber of Commerce.

EXPERIENCE

INFORMATION EXPERTS • SENIOR GRAPHIC DESIGNER 2010- PRESENT

Department of Homeland Security (DHS)

Immigrations Customs and Enforcement | *Secure Communities*

Lead designer for graphic support for the communication and outreach team of Secure Communities. Designed pieces that promoted and educated the public, local jurisdictions, and lawmakers and other key stakeholders about the Secure Communities Strategy. These materials include: jurisdiction maps, Powerpoint presentations and animations, information graphics, fact sheets and other print publication support for this contract.

EIFFELFISH • CREATIVE DIRECTOR / OWNER 2007-2010

Designed marketing collateral for local and national clients through the entire project cycle. These include: American Institute of Architecture, American Institute of Architecture Students, Centerstage, Diehl Technologies, citybizlist, Vectorworks, Mt. Airey Group, Pericore, AIPT, The Reagan Building, Habitat for Humanity Northern Virginia, and the Greater Reston Chamber of Commerce.

APPLE, INC. • MAC SPECIALIST & CREATIVE 2007-2009

Presented Apple products as solutions that fit customers' needs. Provided troubleshooting and individual training on basic computer issues, system administration, and the following programs: iLife suite, iWork suite, Leopard OS, Tiger, Bento, VMfusion, iTunes, Flash, Adobe suite of products, and Microsoft Office.

NEMETSCHKE NORTH AMERICA • GRAPHIC DESIGNER 2002 -2007

Conceptualized, created, and completed projects working directly with the marketing team. These design projects included: advertisements, brochures, web site templates, direct mail pieces, Flash animations, multimedia DVDs, invitations, customer relation pieces, trade show graphics, and promotional collateral. Project management duties included: vendor/artist coordination, quote gathering, purchase order writing, and ad traffic management.

EDUCATION

Rochester Institute of Technology

BFA Graphic Design Spanish Concentration 1999-2002

State University of New York College at Potsdam

Fine Art Education Major 1997-1999

SECURITY CLEARANCE

Secret Law Enforcement Sensitive

Department of Homeland Security, Immigrations Customs and Enforcement